



Dear Reader,

In August 2019, 181 CEOs from some of the world's leading companies signed a statement from the Business Roundtable, declaring that creating shareholder value will no longer be the sole purpose of a corporation. Instead, more companies have started embracing the idea of creating social impact as a common fundamental commitment by advocating for Corporate Social Responsibility. This business system commonly followed by many businesses around the world commits companies to ethical principles and sustainable management practices while also increasing their consciousness of their social, economic, and environmental impact.

In 2020, we are entering a decisive decade for Corporate Social Responsibility. Experts like Aron Cramer, CEO of Business for Social Responsibility, suggest that in the coming years we will start to see whether we will meet the Sustainable Development Goals and the vision of the 2016 Paris Agreement. With the escalation of climate change, the surge in social and economic inequality, and the proliferation of xenophobia, we are entering a decade in which businesses must take on new responsibilities to prepare us for a sustainable and equitable future. Moreover, with the COVID-19 outbreak threatening the steady economic growth seen over the past decade and our very own way of life, now is the time for businesses to live up to the commitments set forth by the Business Roundtable's statement. How are businesses and corporate leaders responding to such unprecedented yet urgent global threats? What is our responsibility as future leaders in committing to a sustainable future?

Business Today's 46<sup>th</sup> International Conference will bring together some of the brightest and most talented students from all over the world with top executives and business leaders in the vibrant heart of New York City. During our three-day conference, we will explore how business leaders have integrated social responsibility into their companies and championed a society open to diversity and sustainability. We



will seek to make the most out of this opportunity by exposing students to diverse viewpoints through keynotes and panels and providing intimate opportunities to interact with executives from leading businesses through seminars and workshops. We will explore topics ranging from how trends like impact investing are reshaping the financial industry to how top companies have incorporated diversity and accessibility into their workplaces.

Business Today knows that today's students will be tomorrow's leaders. The International Conference builds on this mission, hoping to spark the curiosity of future business leaders as they connect with today's business executives. Our generation will soon take the helm of the corporate world and we must be ready to lead our society into a sustainable and responsible future. What are leading businesses doing to respond to this call for action and promote Corporate Social Responsibility? What new goals are being set by businesses as we enter this new decade of transformation? What is our duty as global citizens and future business leaders to take action and steer our world onto a prosperous path in this decisive decade?

Join me at the 46th International Conference and be part of the generation taking on social responsibility; be part of the change. I encourage you to apply at [www.ic20.org](http://www.ic20.org) to be part of this opportunity and become part of the Business Today family.

Together, we will lead the way in this decisive decade and shape the future.

Sincerely,

A handwritten signature in black ink, appearing to read 'Felipe Bickenbach Pardo', is written in a cursive style.

Felipe Bickenbach Pardo  
46th International Conference Director

## **Tentative Schedule**

*Gallery on Lex - Sunday, November 22nd - Tuesday, November 24th for executive lounge*

Saturday, November 21st

All Day - Room 1418 and two other 14th floor rooms for War Room

Morning - two conference rooms on 14th floor for trustee meeting

Lunch refreshments - 14th floor foyer

### **Sunday, November 22nd**

7:00am - 11:00am      Registration - Manhattan Ballroom Foyer  
11:30am - 12:00pm    Opening Remarks - Manhattan Ballroom  
12:00pm - 1:00pm     Lunch - Manhattan Ballroom  
1:00pm - 1:45pm      Keynote I - Manhattan Ballroom  
2:00pm - 3:00pm      Executive Seminar I - 14th Floor  
3:15pm - 4:00pm      Impact Challenge Opening Remarks - Manhattan Ballroom  
4:15pm - 5:00pm      Schwarzman Scholars Information Session/ Networking Reception  
5:15pm - 6:00pm      Recruiting Reception - Gallery on Lex  
7:00pm - 9:00pm      Dinner - Offsite

### **Monday, November 23rd**

8:00am - 9:00am      Breakfast - Offsite  
9:15am - 10:00am     Executive Seminar II - 14th Floor  
10:15am - 11:15am    Diversity Panel - Manhattan Ballroom  
11:30am - 1:00pm     Speaker Series  
1:15pm - 2:00pm      Lunch - Manhattan Ballroom  
2:15pm - 3:00 pm      Keynote II - Manhattan Ballroom  
3:45pm - 4:45pm      Offsite Executive Seminars - Offsite  
5:00pm - 5:30pm      Snack Break - Manhattan Ballroom Foyer  
5:45pm - 7:00pm  
7:00pm - 9:00pm      Top of the Rock - Offsite  
9:00pm - 10:00pm     Dinner - Offsite



**ic 46<sup>th</sup> international conference**  
THE DECISIVE DECADE

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**Tuesday, November 24th**

8:30am - 9:30am	Breakfast - Offsite
9:45am - 10:30am	Keynote III - Manhattan Ballroom
10:45am - 11:30am	Impact Investing Panel II - Manhattan Ballroom
11:45am - 12:45pm	Lunch - Manhattan Ballroom
1:00pm - 2:15pm	Impact Challenge Presentation - Manhattan Ballroom
2:30pm - 2:45 pm	Awards and Presentation of Check - Manhattan Ballroom
3:00 pm - 3:30pm	Closing Remarks - Manhattan Ballroom