



Call for Papers

16th INTERNATIONAL CONFERENCE

of the

*Association of Economic Universities
of South and Eastern Europe and the Black Sea Region (ASECU)*

GLOBAL SOCIAL AND ECONOMIC CHALLENGES AND REGIONAL DEVELOPMENT

organized by

**Novosibirsk State University
of Economics and Management (NSUEM)**

November 19, 2020
Novosibirsk, RUSSIA

<http://asecu2020.nsuem.ru>



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The 16th ASECU International Scientific Conference aims to act as a platform for exchange of cutting-edge research among academics, policy makers, and practitioners from industry working in all major areas of economic and social development focused on countries from South and Eastern Europe and the Black Sea Region.

The conference covers various tracks and topics that address broad issues relevant to economic development of South and Eastern Europe and the Black Sea Region, thus facilitating informed policymaking in the region.

Conference Tracks

- ECONOMIC AND SOCIAL DIMENSIONS
- DIGITAL ECONOMY
- EDUCATION AND HUMAN CAPITAL DEVELOPMENT
- REGIONAL DEVELOPMENT

Conference Topics

- Economic and Social Measures of the Sustainable Development
- Digital Transformation of Economics: International and Regional Experience
- Science, Education and Business: Strategy of Integrational Cooperation
- Universities Management Models in 21st Century
- Regional Economic and Social Development
- Development of Intellectual and Human Capital
- Role of the Small and Middle Business in National Economics
- Innovations and Drivers of the Tourism Business Growth
- Problems and Perspectives of the Bank Area Development
- Past and Future of Audit and Accounting
- Legal Framework For Sustainable Regional Development

Authors are invited to submit papers which feature conceptual and empirical findings based on original research, share policy experiences, innovative initiatives and good practices on the indicative topics. Papers that do not entirely fall into the conference tracks but are relevant to the economic and social development of South and Eastern Europe and the Black Sea Region will be also accepted.

Submitted papers will be peer-reviewed and those which are approved will be included into the Conference Proceedings with ISSN indexation. .

Official language of the conference: *English*.

The Conference format: online on the ZOOM platform.

Important Dates

Abstract submission deadline	12 th October 2020
Notification of abstract acceptance	19 th October 2020
Full paper submission deadline	3 rd November 2020
Notification of paper acceptance	12 th November 2020



Fee payment deadline	16 th November2020
Issue of the Conference program	16 th November2020
Conference sessions:	19 th November2020
* or upon request	

Registration Fees

Participant	50 EUR*
Participant from ASECU member institution	free of charge
* 20% VAT included	

Payments & Invoices (in EUR)

INTERMEDIARY BANK: COMMERZBANK, FRANKFURT-AM-MAIN, GERMANY
SWIFT: COBADEFF

BANK OF BENEFICIARY: Public Joint-Stock Company "Bank Otkritie Financial Corporation", MOSCOW, RUSSIA.

SWIFT: JSNMRUMM

BENEFICIARY: Federal State Budgetary Educational Institution of Higher Education "Novosibirsk State University of Economics and Management "NINH"

ACCOUNT No.: 40503978000030000006

Payment details: "Name, Surname, Conference Fee ASECU 2020, including VAT 20%".

Inquiry for the invoice: asecu2020@nsuem.ru or during the registration process.

Publishing requirements

The Organizing Committee recommends to use a Paper Formatting Instruction (Annex 1) and the the template for formatting the full paper (Annex 2).

Abstract files should be named after the corresponding author, with letter "A" at the end (Example: marijan_cingulaA.doc). Full Paper files should be named after the corresponding author, with letter "P" at the end (Example: marijan_cingulaP.doc).

Abstracts and publications filed in accordance with the given requirements are to be sent to the e-mail of the conference asecu@nsuem.ru within the prescribed time limit.

Abstract and paper submission details: <https://asecu2020.nsuem.ru>

Contact information

E-mail: asecu2020@nsuem.ru

Contact person: Dr. Maria Krasnova

Office phone: +7 383 243-94-27

Mobile phone: +7 913 069 5846

PAPER FORMATTING

Word Document and General Paper Information

1. All papers must be in Microsoft® Word (.doc or .docx). Margins must be set at 2.5 cm from top, bottom, and sides (A4-size).
2. Papers should be no longer than 10 pages including references, figures, tables, and appendices. Papers should be as concise as the subject and research method permit.
3. Papers should be written in standard English.
4. The Organizing Committee encourages use of gender-neutral language.
5. Please, be aware that papers in a technically unsuitable form will be returned for retyping (re-formatting).

Abstract, Keywords and Paper Text Page

The first page of the paper should contain the following information in the same consecutive order: title, first name and family name of the author (and co-authors), an abstract, keywords, and JEL code(s). The text of the paper starts below the JEL code(s). It is preferable that the submitted text consists of an introduction, discussion of the relevant literature, explanation of the methodology, data use and sources, description of the results, and a conclusion.

General Formatting

Pagination. All pages, including references and appendices, are to be serially numbered.

Numbers. Spell out numbers from one to ten, except when used in tables and lists, and when used with mathematical, statistical, scientific, or technical units and quantities, such as distances, weights and measures. For example: three days; 3 kilometers; 30 years. All other numbers are expressed numerically.

Percentages. In nontechnical copy use the word percent in the text, e.g., “We find that approximately 28 percent of the sample has a new CEO.”; in tables and figures, the symbol % is used, e.g., 28%.

Mathematical Notation. Mathematical notation should be employed only where its rigor and precision are necessary, and in such circumstances authors should explain the principal operations performed in narrative format. Notation should be avoided in footnotes. Use standard mathematical notation and symbols.

Equations. Equations should be consecutively numbered in parentheses flush with the right-hand margin.

Footnotes. Footnotes are not used for documentation (citations). Textual footnotes should be used only for extensions and useful excursions of information that, if included in the body of the text, might disrupt its continuity. Footnotes must be inserted using the “Footnote” feature in Microsoft® Word. Footnote callouts are to be formatted as Arabic numerals.

Tables and Figures. Tables/figures appear in the paper as close to the first mention of the table/figure as possible. A reference of each table/figure must be made in the text.

For the figures (graphics) – use an Arabic number and a complete title (under the figure).

For the tables – use an Arabic number and a complete title (above the table). The source of the data in the table should be indicated under the table.



CITATIONS AND REFERENCES

Use the APA (American Psychological Association) in-text and reference list citations. Easy to use APA Format Citation Guide is available at <https://www.mendeley.com/guides/apa-citation-guide>.

Citations

In-text citations are made using an author-date format. Cited works must correspond to the works listed in the “References” section. Authors should make an effort to include the relevant page numbers in the in-text citations.

Reference List

Every paper must include a “References” section that contains only those works cited within the text. Each entry should contain all information necessary for unambiguous identification of the published work.

The sources in non-Latin script (e.g., Cyrillic, Greek, etc.) must be transliterated (that is, converted to the alphabet you are using to write a paper), and then followed by an English translation, in brackets. Example: Najm, Y. (1966). *Al-qissah fi al-adab Al-Arabi al-hadith* [The novel in modern Arabic literature]. Beirut: Dar Al-Thaqafah.



**This is a Sample of the Format of Your Full Paper
(Times New Roman 14pt, Bold, Centered)**

**First Name and Family Name of the Author¹
First Name and Family Name of the Co-author(s)²
(Times New Roman 12pt, Bold, Centered)**

ABSTRACT: *The abstract (up to 300 words) should concisely inform the reader of the paper topic, its methods, and its findings. Avoid abbreviations, diagrams, and references to the text in the abstract. Use 10pt size Times New Roman and single space for the abstract.*

Keywords: *3-5 keywords, Times New Roman 10pt, italic, justified, in alphabetical order, separated by commas.*

JEL Classifications: *1-5 JEL code(s) – see <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>, Times New Roman 10pt, italic, justified, in order of relevance, separated by commas.*

INTRODUCTION

Text of paper starts here. Normal text of the paper, Times New Roman 12pt, 1.5 line spacing, justified. First paragraph of the section should not be indented.

Second and following paragraphs of the section should be indented.

First-level headings are to be arranged so that major headings are centered, bold, and capitalized. Second-level headings are flush left, bold, and both uppercase and lowercase. Third-level headings are flush left, bold, italic, and both uppercase and lowercase. See below for the correct formatting:

A CENTERED, BOLD, ALL CAPITALIZED, FIRST-LEVEL HEADING

A Flush Left, Bold, Uppercase and Lowercase, Second-Level Heading

A Flush Left, Bold, Italic, Uppercase and Lowercase, Third-Level Heading

REFERENCES

- 1.
- 2.

¹ Academic position, organization (institution) which the author is affiliated with, address for correspondence, and email address (Times New Roman 10pt, justified).

² Academic position, organization (institution) which the co-author is affiliated with, address for correspondence, and email address (Times New Roman 10pt, justified).